



# ROBO Business

ADVANCING BUSINESS WITH AUTOMATION & AI

**Still need to register your staff for the event? RoboBusiness makes it easy!**

Just, click [HERE](#)

**Select your company name from the drop down menu and enter password: robo2017**

Once you're logged into your portal you can register your booth staff and invite customers & partners to attend. Here's how it works.....

Exhibitors are allotted a certain number of staff badges based on booth square footage (ex: 5 badges per 100 sq. ft.) and full conference passes based on your sponsorship level. You will see your correct allotment at the top of the "register staff" tab. Changing or updating booth staff information in the system can be done right up to the day of the show, so please feel free to log in as many times as you need to along the way.

#### **Inviting guests and partners**

Select the "Send Guest Invitations" tab and create your unique customer code. This code can be shared and used many ways. The tab has all the instructions you need to send out your invites.

**If you have any questions regarding exhibitor registration, please click to email [Traci Sullivan](#) or by dialing (508) 663-1500 x299.**